

# Mark Santora

Trailer Editor / Creative AV Producer  
Los Angeles, CA

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## Areas of Expertise

Avid Media Composer ♦ Adobe Creative Suite ♦ DaVinci Resolve ♦ Film / Video Production  
Creative Writing ♦ Pitching ♦ Producing ♦ Storytelling ♦ A/V Finishing

Project Management ♦ Strategy Development ♦ Shepherding Staff ♦ Microsoft Office  
Microsoft Windows ♦ Apple MacIntosh ♦ iOS ♦ Android

## Professional Experience

### Outpost Media - 2024

Trailer Editor

Working with the producing team, I conceptualized, edited, and finished trailers and social media content for:

- Star Wars Skeleton Crew (Social Media, Short Form Content)
- Mufasa The Lion King (Social Media, Short Form Content)
- Family Law Season 4 (Trailer)

### Clever Caboose - 2023 - 2024

Trailer Editor / Creative Producer

Collaborating with the Clever Caboose staff, I wrote, edited, produced, and finished materials in theatrical, social and worldwide formats for:

- The Abandon (Trailer)
- Long Gone Heroes (TV Spots, Social Media, Short Form Content)
- Sunrise (TV Spots, Social Media, Short Form Content)
- Race for Glory: Audi vs. Lancia (TV Spots, Social, Short Form Content)

### OK Perfect - 2023 - 2024

Trailer Editor / Creative Producer

Working with the production team, I conceptualized and pitched over a dozen ideas for the social campaign of the Warner Bros film. Twelve were selected, put into production, and eight were finished for YouTube, Tik Tok, Instagram, and more.

- Aquaman and the Lost Kingdom (Social Media, Short Form Content)  
My "Manta Upgrade" spot recently won 2 Clios.

### Warner Bros Discovery - 2020 – 2023

Creative Director / Trailer Editor

I was tasked with leading the editorial department (in addition to editing as well) in the development and finishing of innovative Trailers, Social Media, and Short / Long Form Content. Materials were created for formats including Digital Theatrical, 16x9, 9x16, 1:1, 4x5, Tik Tok, YouTube, and Instagram. Communicating with various inter-departmental teams (Branding, Sales, Stakeholders) throughout production required me to distill and liaise complex concepts across those departments and more. All materials were finished for global standards.

- Harry Potter Magic Caster Wand - Live Action Campaign  
(Campaign Strategy, Trailers, Social Media, Short Form Content)
- Harry Potter (Various Film Projects)  
(Campaign Strategy, Trailers, Social Media, Short Form Content)
- Mad Max Beyond Thunderdome (Trailer)
- Willy Wonka and the Chocolate Factory (Trailer)
- Giant (Trailer)
- National Lampoon's Vacation (Trailer)
- The Shawshank Redemption (Trailer)

**Confidential - 2023****Trailer Editor / Creative Producer**

Collaborating across departments and the stakeholders, I lead the development, production, editorial, and finishing of a Launch Trailer for an Unannounced AAA Video Game. The trailer was finished in house at the game company's internal video and audio mixing facilities for Digital Theatrical, YouTube, Tik Tok, and Instagram formats. The game's announcement was then put on hold (now canceled). I cannot identify the company nor game due to a NDA.

**Outpost Media - 2023****Trailer Editor**

Working with the producing team, I conceptualized, edited, and finished Internal and Social Media in 9x16, 1:1, 4x5, Tik Tok, and Instagram Safe formats for:

- Disney / Pixar's Elemental (Social Media, Short Form Content)
- Dreamworks Pride Day Celebration 2023 (Internal)

**Level Up A/V - 2019****Trailer Editor**

Collaborating with the Level Up AV staff, I edited Trailers and TV Spots for:

- Where'd You Go Bernadette? (Trailer, TV Spots)
- Hustlers (TV Spots)

**Outpost Media - 2015 – 2019****Trailer Editor / Creative Producer**

The Outpost team tasked me with conceptualizing, producing, and editing Trailers, TV Spots, Social Media, Promotional Materials, Short Form Content, and Behind the Scenes Materials. Working with the graphics department we created new graphic looks for the spots or updated existing materials. In addition I sourced music from vendors including original pieces and directed voice over talent for animated and copy driven spots.

- Disney's Aladdin (Trailer, Social Media)
- The Hummingbird Project (Trailer, TV Spots, Social Media)
- The Hitman's Bodyguard (Trailer, Social Media)
- Hell or High Water (Trailer, Social Media)
- Hacksaw Ridge (Trailer, Social Media)
- Halt & Catch Fire (Trailer, Social Media)
- Jigsaw (Trailer, TV Spots, Social Media)
- Criminal (Trailer, TV Spots, Social Media)
- Hotel Transylvania 3 Read-A-Long (DVD Extra)

**Various Marketing Agencies - 2003 - 2017****Creative Director / Producer / Trailer Editor**

Working at various agencies including Mark Woollen & Associates, Petrol Advertising, and mOcean, I conceptualized, wrote, produced, edited, and finished Trailers, TV Spots, Short Form Media, and Social Materials. In addition I managed staff, directed live action spots, shepherded talent, and worked with graphics departments.

- Voltron Defender Of The Universe - TV Series (Launch Trailer)
- Disney's Aladdin (TV Spots, Social Media)
- The World's End (Trailer)
- The Incredible Burt Wonderstone (TV Spots)
- 21 & Over (TV Spots)
- Most Likely To Murder (Trailer)
- Disney XD - The Muppets Theatrical Premiere (Trailers, TV Spots)
- Frozen II (TV Spots, Social Materials)
- Microsoft HoloLens - Young Conker (Trailer, Short Form Media)
- Rockband 4 (Trailer, Social Media)
- The Adventures Of Tintin (E3 Launch Trailer, Social Media)
- Mortal Kombat vs DC Universe (Trailer, Social Media)
- Rainbow Six Vegas 2 (Trailer, Social Media)

## Affiliations

- latse Local 700 eligible
- LACPUG Member
- Blue Collar Post Collective Member

## Education

### University of Miami, Florida

- BSC in Film Production, 1994
- BA in English Creative Writing, 1994

### Moviola, Hollywood

- Avid Training 1998-1999
- After Effects Training 1999